

GRAFTON EDUCATION FOUNDATION, INC.
BOARD OF DIRECTORS MEETING
June 11, 2013

GHS Library Media Center

I. Call to Order

B. Hoffman called the meeting of the Board to order at 7:05 p.m. This is a regular meeting of the Board of Directors.

Voting Board Members Present: Mike Cibulka, Mike Donahue (late), Bob Dunning, Bob Hoffman, Julia McNally, Karen Walton

Voting Board Members Excused: Renee Riddle

Non-Voting Board Members Excused: April Shanks

Guests Present: Dick Best

II. Previous Meeting Minutes

R. Hoffman submitted the minutes from the May 14, 2013 meeting for review. M. Cibulka made a motion, J. McNally seconded to approve the minutes. The motion carried 5-0.

III. 2013 Grants / Holidaze Parade – Karen Walton

K. Walton indicated that she will contact the grant winners and invite them to march in the Holidaze parade with us carrying their check. If they cannot participate she will collect their check so that a member of the foundation can carry it.

IV. Seeds to Harvest – Bob Dunning

B. Dunning plans to have a draft of the Seeds to Harvest solicitation letter completed and ready for review at the July meeting.

V. GEF Newsletter – Bob Hoffman

B. Hoffman reported that the June newsletters will be completed this week and delivered to the printer on Monday June 17th.

VI. District Variety Show – Bob Hoffman

B. Hoffman reported that after the suggested May 9th date for the Variety Show was not approved at the last GEF meeting, he gathered more information on the two weekends in March suggested by the district as alternatives. March 21st and 22nd are also the dates of the Grafton Soccer Club's Indoor Soccer Tournament held in the GES gym and the GHS gym and cafeteria. March 28th is the date of high school teacher conferences, and it is not a school day for the students. It was agreed that of these two, the weekend of March 28th is the preferred date for the Variety Show. He also reported that approximately eight responses were received from A. Shank's email to staff asking if they would be interested in participating in the Variety Show. Only one indicated that she would not participate, stating that she had no talent, but would be willing to help with the show, as it was a good idea.

Several board members asked for more information on the plans for the proposed Variety Show. B. Hoffman said that he did not want to make detail plans for the Variety Show until a chair is identified. He said, however, that he is recommending that admission be charged for the show, with a reduced price for students. A fund raising effort before the show and during intermission is a possibility. S. Vepraskas has volunteered to coordinate the sound and lights. He suggested that the "GEF team" that handles PR for other GEF events could handle PR for the Variety Show. He also suggested that the auditorium be reserved for Thursday and Friday evening, and Saturday from noon to 10:00pm. This would provide time for rehearsals and possibility for two performances. As we get closer to the date of the Variety Show and plans become finalized, the unneeded dates would be relinquished. A discussion followed.

Earlier in the month, in an email vote, M. Donahue, B. Dunning, R. Riddle and B. Hoffman had approved the Variety Show to be held in March, as did D. Best. Since that vote did not reach a quorum, B. Hoffman asked that the remaining members of the board voice their opinion on the Variety Show. K. Walton, J. McNally, and M. Cibulka all voiced their approved for the Variety Show.

B. Hoffman said that he would reserve March 27th, 28th and 29th on the district calendar and recruit a chair for the event.

VII. GEF – A Resource for District Administrators – Julia McNally

J. McNally reported that as she has been reading the Grafton School District Curriculum Newsletter. It seems to indicate that the district would like funding for projects other than the district staff's applications for grants. B. Hoffman indicated that he believes that it is the Foundation's role to channel funds into the school district in various ways and not limited to funding grants. The consensus of those present at the meeting were in agreement.

Several suggestions were made. J. McNally and B. Hoffman will meet with Michelle Garven, Director of Curriculum and Instruction to start a dialog so that the GEF could learn more about the needs of the district. In addition, the Board will look into including school district staff in GEF meetings. This could be the Superintendent of Schools, the Curriculum Director, or whomever the district thought is appropriate. It was pointed out that the education foundations in Shorewood, Glendale, and Mequon Thiensville all had school district representation at their meetings. B. Hoffman said that this discussion would be part of the larger issue of "Expectations of Board Members" that he will place on a future meeting agenda.

VIII. Treasurer's Report

M. Donahue arrived at this point and reported that he continues to work on revising the format for the financial statements.

IX. Other Matters

B. Hoffman reported that he was contacted by the Grafton Chamber of Commerce and asked if the foundation had a mascot to enter in the mascot race as part of the Giro d' Grafton. He said that he thought that the Foundation should consider obtaining a mascot costume, as it could also be used in the Holiday Parade and at several other events. J. McNally offered to check online for sources.

X. Adjournment

Meeting adjourned at 8:10 pm following a motion by J. McNally seconded by K. Walton. Carried 6-0.

Respectfully submitted,

Bob Hoffman
Interim Recording Secretary